

ADV #      ADV. NAME POLI/B OBAMA/D/PRE/US      REP. #      OFF. # 6556      SALESMAN #

AGY # 1292      AGY. NAME GREER, MARGOLIS, MITCHELL      BUYER NAME KATIE KEULEMAN

3050 K ST NW,      SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

ORDER #      CONTRACT # 6256741      CLASS: NATL.      LOCAL      REGIONAL

PRDCT OBAMA FOR AMERICA      EST#1523      COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG12/12      SEP3/12      WK-4

CITY TAX      STATE TAX      CO-OP BILLING NEEDED      DATE SEP19/12 13.58

REP: TO NSM/NSA

FR CAITLIN FOR JULIE

M8-9 OK'D, SEE LNS 73-75

TTL5 RTS

PLS CONFIRM, THX! 9/19/12

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS

ACCOUNTING

1010 WISCONSIN AVENUE NW

SUITE 800

WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
52	S		1100P-1135P	30		\$2,000.00	8/20	8/24	4		M-F	4
52	S		1100P-1135P	30		\$2,000.00	8/27	8/31	2		M-F	2

AGENCY ADVERTISER CODE =

AGENCY PRODUCT CODE =

AGENCY EST# = 1523

PROGRAM : EYEWITNESS NEWS AT 11P

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

74	A		1121P-1156P	30		\$2,000.00	8/30	8/30	1		THU	1
PROGRAM : NEWS												
ORD COM1 : SPOT RAN 1144P IN NEWS 1121P-1156P DUE JAGUARS GAME RUN OVER												
ORD COM2 : SPOT RAN 1206A IN NIGHTLINE 1156P-1226A DUE TO GAME RUN OVER												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-52												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-55												

75	A		1156P-1226A	30		\$800.00	8/30	8/30	1		THU	1
PROGRAM : EYEWITNESS NEWS AT 11P												
ORD COM1 : SPOT RAN 1144P IN NEWS 1121P-1156P DUE JAGUARS GAME RUN OVER												
ORD COM2 : SPOT RAN 1206A IN NIGHTLINE 1156P-1226A DUE TO GAME RUN OVER												
PART OF A MAKEGOOD MADE UP OF LINES 74-75												

55	S		1135P-1202A	30		\$800.00	8/20	8/24	5		M-F	5
55	S		1135P-1202A	30		\$800.00	8/27	8/31	3		M-F	3
PROGRAM : NIGHTLINE												

73	A		1142A-1209A	30		\$800.00	8/29	8/29	1		WED	1
PROGRAM : NIGHTLINE												
ORD COM1 : SPOT RAN 1207A IN NIGHTLINE 1142A-1209A DUE TO BUCS GAME RUN OVER												
THIS IS A MAKE-GOOD FOR AUG29 ON LINE-55 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M8	OK'D		BUY#55			MISSED:M-F/1135P-1202A	AUG29		30S	\$800.00	(SEP19/12)	
						OFFER:WED/1142A-1209A	AUG29		30S	\$800.00	PLS ADVISE.	
						CMT:SPOT RAN 1207A IN NIGHTLINE 1142A-1209A DUE TO BUCS GAME RUN OVER						

M9	OK'D		BUY#52			MISSED:M-F/1100P-1135P	AUG30		30S	\$2,000.00	(SEP19/12)	
			BUY#55			M-F/1135P-1202A	AUG30		30S	\$800.00		
						OFFER:THU/1121P-1156P	AUG30		30S	\$2,000.00	PLS ADVISE.	
						& THU/1156P-1226A	AUG30		30S	\$800.00		
						CMT:SPOT RAN 1144P IN NEWS 1121P-1156P DUE JAGUARS GAME RUN OVER						
						CMT:SPOT RAN 1206A IN NIGHTLINE 1156P-1226A DUE TO GAME RUN OVER						

AUG/12	258200.00	SEP/12	142050.00	CONTRACT TOTAL	400250.00
				TOTAL SPOTS	265

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$1,004,743WFTV 39%WKMG 17%WESH 24%WOFL 15%WKCF 1%WRBW 2%CABL 0%WOPX 0%WRDQ 2%EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE